**Volunteer Social Media Coordinator**

**Role**: Social media coordinator

**Where:** Brent Foodbank, this role could be undertaken from the Brent Foodbank Office (see details below) or from home.

Brent Foodbank Office: The Vestry Hall
Neasden Lane
London
NW10 2TS

**When:** To be discussed. We are looking for a volunteer who can offer a few hours a week to help raise awareness of Brent Foodbank and engage the local community through writing tailored content for the Brent Foodbank social media accounts.

**Time commitment:** *see above*

**Main contact:** Michele Lawrence, Brent Foodbank Project Manager. 0203 7455972, info@brent.foodbank.org.uk

**Overview of the role:** This role involves helping to promote the work of the food bank and encourage donations through social media channels such as Facebook and Twitter.

**Key tasks**

* Regularly monitor and update the pages
* Respond to comments appropriately
* Generate content to promote the work of the food bank, encourage donations, myth bust and raise awareness of poverty in the UK.

**About you**

* Excellent communication skills
* Experience of using social media channels
* Has an eye for detail
* Organised and self-motivated

**Benefits of volunteering**

* Using your existing skills to make a difference
* Meet new people who share your passion to eradicate poverty in the community
* Make a real difference to the running of your food bank

**Impact of your role**

* Maximising donations to the food bank through promotion on social media
* Expanding the reach of the food bank
* Helping reframe the language around poverty and myth busting

**Support**

You will be given all the required training and support before starting your role.

You will have a main contact throughout your time volunteering. Your main contact will be Michele Lawrence (Brent Foodbank Project Manager)

**How to apply**

For more information please contact Michele Lawrence on 0203 7455972, info@brent.foodbank.org.uk